**What TO COVER in your Site Visit PPT and Prepare**

**Note:** Please provide examples (in hard copy) of flyers, postcards, giveaways, swag that you have distributed on campus. Also show pictures, images, examples of your efforts.

Presentation - Review of semester this far

Registration

* Complete and Eligible Applicant numbers for your Campus Trip

1. Only include numbers for students from your campus

* Deposits
* Expected Participant numbers
* Number of  underclassmen
* # of second timers
* Wait/Interest List for Spring 2017
* Examples of recruitment/marketing materials

Registration in Action

* Best practices – successes and challenges
* Examples of recruitment materials, flyers for events, pictures, etc.
* Address any Competition on Campus
* Things you want to do better next season; improvements
* Outreach to Fraternities and Sororities
* How you leveraged Social Media- Give example
* How did you Leverage alumni from Winter or past
* How did you manage your interns/sales team? What were your main takeaways and Challenges. What were the big impact pieces?

Spotlight

* Two unaffiliated students that will be going on the trip this summer. They should not be Jewish Camp or day school alumni

Pre -Trip Programming

* List all pre-trip programming you are planning to have or have already implemented.
  + Trip Programming – anything special you are doing with the group to encourage post trip engagement or enhance the trip?
  + Post Trip Plans

Post-Trip Programming

* Highlights of 2-3 programs or clubs
* Be sure to talk about each IACT Pillar- Israel, Jewish Life, Social Justice
* What are your plans for next semester?

Tracking and Measurements

* How are you tracking your recruits? What system are you using?
* What has been engagement number for Summer Alumni?

Budget – how was it spent? Please describe with breakdown of expenses