TOP TEN WAYS TO SUCCESS

- 1. BE ACTIVE ON CAMPUS
 - 2. UTILIZE FIRST YEAR ACTIVITIES
 - 3. GROUPS OF FRIENDS & JEWISHLY ORIENTED CLUBS
 - 4. INTERVIEWS & HELPING STUDENTS FILL OUT APPLICATIONS
 - 5. CAMPUS SPECIFIC EVENTS
 - 6. SPECIAL BIRTHRIGHT ADDITIONS FOR YOUR CAMPUS
 - 7. Bring your Marketing Material on the trip with you
 - 8. UTILIZE YOUR MASCOT
 - 9. BECOME A MASTER OF FACEBOOK CREEPING
 - 10. BE YOURSELF & ASK FOR HELP